Korey B. Kassir

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Summary

Software Engineer with proven technical and leadership abilities. Experienced builder of consumer-facing web and hybrid mobile applications. Team player focused on writing clear, easy to read, and reliable code. Music maker - mostly playing and recording with The Creak.

Work Experience

ShopStyle at POPSUGAR | 10/2013 - 7/2017

> **Manager, Front-End Engineering**: 12/2016 - 7/2017
> **Software Engineer**: 10/2013 - 12/2016

- Managed Front-end engineering team and led technical development for Shopstyle Collective
- Helped transform Collective into a larger revenue source for ShopStyle by continual improvement, creation, and optimization of the tools and platform
- Built and maintained a large angularjs web application, a hybrid iOS mobile application, and embeddable code snippets customers used to monetize their blogs
- Improved release testing efficiency and freed up developer time by creating the web application called Wrangler that integrated with JIRA and facilitated group testing
  - Wrangler was eventually adopted by all of POPSUGAR for testing and deployment
- Mentored direct reports to improve their technical and interpersonal skills
- Took ownership of new responsibilities and projects as business needs changed

Technologies

- ***Strong***: JavaScript (ES6|TypeScript|Coffeescript), HTML, CSS
- ***Comfortable with***: AngularJS (old and new), Webpack, Gulp, Grunt, MeteorJS, Node.js, Git
- ***Have built with***: ReactJS, MySql, Ionic/Cordova, Amazon AWS (S3|Route53|Cloudfront), Java, D3.js, MongoDB, Ruby, Ruby on Rails, Go

Projects

Visit www.korey.io for an up to date list of side projects. Among them are a fun and effective web-based metronome, a J.S. Bach related snake game, and a clone of Rap Genius

Education

University of California, Berkeley
B.S. Chemical Biology, May 2009; GPA: 3.50
Minor: Forestry

Cal State University, Hayward 2011-2013
Post-Baccalaureate studies in Statistics and Chemistry
- Left to pursue Web Development